.WORKFLOW

We begin by understanding your project, identifying the right visual direction, and aligning every key decision before production starts.

01

You Share

Project materials, references, brief, requirements, and expectations.

02

We Review

Visual opportunities, technical requirements, and potential challenges.

03

We Align

Project direction, priorities, timeline, workflow, and expectations.

Outcome A clear, aligned, and production-ready plan. *Now, it's time to produce your vision.*

NOW, LET'S GET YOUR VISION MOVING!

It's time to make everything feel more alive—yes, alive... or rather, moving. Here's how we bring your vision to life through animation.

01

Storyboard

We turn your vision into a clear and engaging story—whether it feels *cinematic like a Hollywood film* or *structured like a TED Talk*.

You'll see how we plan to communicate your concept, while sharing any key messages or moments you want us to include.

Focus Visual quality and atmosphere.

Objective To align the overall visual development.

02

Draft Angle

Developing Story Angles

At this stage, some of the shots are still using clay renders to focus on the camera angles and storytelling. For several key shots, we'll render them with a near-final look to better represent the intended visual quality.

Focus Angles and storytelling

Objective To align the visual story.

03

Draft 01

Build the Visual World

We develop the models, lighting, environment, and atmosphere to bring the visual quality closer to the final vision.

Focus Visual quality and atmosphere.

Objective To align the overall visual development.

04

Draft Final

Bring Every Detail Together

We refine the lighting, colors, movement, atmosphere, sound, and fine details to complete the overall experience.

Focus Final refinement and visual consistency.

Objective To prepare the animation for final delivery.

05

Final

Ready for the Big Screen

We complete the final rendering, compositing, audio finishing, and quality control to make sure everything is polished and ready to deliver.

Focus Final polish and visual impact.

Objective To deliver the completed animation.

IT’S A WRAP.
YOU CAN SLEEP A LITTLE EASIER TONIGHT.

- *A clear workflow keeps decisions clear, reviews focused, and the process moving without unnecessary complications.*

- *One vision completed. Time to rest before the next idea begins.*